

Megan O'Flynn - UX Designer

With over ten year's professional experience as a design and user experience specialist, I work across a mix of industry sectors and design disciplines, adapting creative thinking to business problems.

Skills

Photoshop / Figma / Miro / Sketch

Wireframing / Invision / Axure

Creating Storyboards

Creating Personas / User Scenarios

Building / Testing Prototypes

Usability Testing

HTML5 / HTML

CSS3 / LESS

Agile Methodologies

JavaScript

Cross Browser Testing

Analytics

Work Experience

Senior UX Contractor, 8 West Consulting, Cork, Ireland - *August 2018 to present*

- Working on developing a suite of enterprise applications for the dental insurance industry
- I have implemented a front end component library and created a design system
- User research, customer journeys, user flows, empathy maps
- Worked hand in hand with the clients UX researcher to create both low and high fidelity prototypes
- Facilitate design thinking workshops

Senior UX Contractor, Analog Devices Ireland, Limerick, Ireland - *January 2018 to August 2018*

- Working on the IoT team within Analog on large enterprise level software projects
- Creating a component library
- User research, including client interviews and analytical approaches
- Facilitating workshops within the various business units to best determine the software approach

Lead UX Consultant, 8 West Consulting, Cork, Ireland - *June 2017 to January 2018*

- Consulting on a joint enterprise software project for Walmart and McKesson
- User interviews, user flows, wireframing, high fidelity prototyping, usability testing
- Creating living style guides

Senior UX Contractor, 8 West Consulting, Cork, Ireland - August 2016 to June 2017

- Working with a variety of high end clients such as Delta Dental Washington, Estee Lauder, Image Skincare and Advocare.com
- Creating living style guides
- Writing and conducting usability tests
- Prototyping , both low and high fidelity
- Participating in Agile design / development

Senior UX / UI Designer, Core HR, Cork, Ireland - April 2015 to August 2016

- Designing a suite of HR based enterprise software including Recruitment, Payroll, Time, Talent management and Expenses
- Collaborate with both PM and the other members of the agile development team
- Designing new features and improving existing features
- Using Analytics to help inform design decisions
- Using qualitative methods such as client observations and usability studies
- Creating company Kitchen Sink best practices and documentation guidelines
- Creating / Managing Hallway testing
- Creating Personas
- Mapping user workflows
- Creating wireframes in Balsamiq
- Creating high fidelity prototypes in Photoshop / HTML & CSS

Web Designer, Newsweaver, Cork, Ireland - October 2014 to May 2015

- Designing and developing email and microsite templates to fit our customers specific needs
- Client facing project management of email communication requirements
- Creating mobile responsive designs that will work cross browser and in different email clients
- Email communication best practices and Usability
- Spearheading design talks to share best practices & knowledge throughout the organisation
- Using customers analytics to create the best design for their personal needs

UI/UX Designer, Newsweaver, Cork, Ireland - July 2013 to October 2014

- Designing for SASS for email communication industry based software
- Collaborate with both PM and the other members of the agile development team
- Designing new features and improving existing features
- Using Analytics to help inform design decisions
- Using qualitative methods such as client observations and usability studies

- Creating feedback surveys
- Creating / Managing Beta Tester group
- Creating Personas
- Mapping user workflows
- Organise Design Studios / Spikes to augment the Sprint

UI Designer, CSC Healthcare Group, Malaga, Spain - May 2012 to May 2013

- Design healthcare applications for mobile and desktop.
- Collaborate with various other global offices on projects.
- I was a key member in creating the CSS and HTML that would be standard across the healthcare division.
- Researching and creating documentation clearly outlining the interaction and UX guidelines for other design teams within the company.
- Identifying elements that could be improved within existing software products.
- Creating high fidelity prototypes of the UI controls that were incorporated into our framework.
- Customising various UI elements such as google chart controls, Yahoo UI controls and jQuery UI controls to meet our needs.
- Working with various frameworks such as Bootstrap and jQuery Mobile.
- Front end development (HTML and CSS) for MVC javascript frameworks for Mobile Applications.
- Creating wireframes to show user interaction and initial designs.
- Partaking in Collaborative Design Studios.
- Using Card Sorting techniques to help sort information architecture..
- Creating documentation to ensure a consistent user experience.

Web Designer, Avvio, Limerick, Ireland - April 2010 to May 2012

- I managed a small team of 3 designers and was responsible for the day to day updates of our clients sites.
- Managing, producing and designing projects from initial brief to fulfillment.
- I work on both design projects, using Photoshop and Illustrator and development projects using HTML, CSS and JavaScript on a daily basis.
- Solely responsible for scheduling and implementation of all website updates.
- Designing & creating marketing & e-marketing materials for a range of clients.
- Producing graphic content for websites, page layouts, email designs, site graphics & banners.
- Ensuring consistency across our client's corporate and promotional brands.
- Presenting finalized ideas & concepts to clients, colleagues and senior managers.
- Answering queries from clients with relation to website updates.
- Training clients to use our custom CMS.

- Adapting existing designs for use with our CMS.
- Implementation of Web Analytics and SEO.
- Strong relationship with the marketing team and work closely with them to meet client's requirements.

Relief Postal Delivery Driver, An Post, Killaloe, Co. Clare, Ireland - August 2008 to February 2010

- Covering holidays delivering the post in the Killaloe region.

Graphic Designer, AllPrint Solutions, Limerick, Ireland - January 2006 to July 2008

- Involved in the design of a variety of print merchandise, including brochures, flyers, business cards, logos, signage, billboards, newspaper and magazine advertisements, stationery etc.
- Designing pitches and presentations for the sales team.
- Preparing files for print, both on the digital printing press as well as outsourcing to litho printers.
- Prioritising tasks effectively to meet deadlines, ensuring that printing and promotional specifications are met.

Education

Scrum master training course (not certified) - June 2016

University of Limerick, First Class Honors MA in Interactive Media, Limerick, Ireland - September 2011

Limerick School of Art and Design, Visual Communications Diploma, Limerick, Ireland - June 2004

Contact

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